

SBIR/STTR Phase I Grant Preparation Workshop

Thursday, May 29th | 8:00 AM - 5:00 PM
12201 Research Parkway, Orlando, FL 32826 | Room 211

Sponsored by:



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VENTURE ACCELERATOR



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BUSINESS INCUBATION PROGRAM

Over \$2 billion in grants will be awarded to innovative technology startups in 2014. Technology entrepreneurs, research faculty and students are invited to join SBIR/STTR proposal writing experts, Gail and Jim Greenwood, to learn how to access government dollars for technology commercialization.

This workshop provides an in-depth discussion of a simple, yet highly effective, four-step process for developing a competitive SBIR Phase I proposal. In addition to this extensive overview of SBIR Phase I proposals, attendees will also be introduced to the STTR program, which requires collaboration between universities and faculty that are interested in spinning their research into innovative technology startup companies.

Topics to be covered:

- Requirements for faculty and students to participate in SBIR/STTR projects
- Comparison of STTR and SBIR: What are the roles of faculty and entrepreneurs in each grant type?
- Best practices in writing STTR/SBIR proposals—strategies for winning both Phase I and Phase II awards
- Goals and objectives of each phase of the STTR/SBIR grant programs
- Conflict of interest issues faculty should consider in working with startup firms that license their research for product development purposes

Register at ucf-sbir.eventbrite.com

Registration Fee before May 23rd:

\$25 - UCF faculty, students, incubator client companies, and Department of Labor grant program participants.

\$50 - All other entrepreneurs/researchers.

Registration Fee After May 23rd:

\$35 - UCF faculty, students, incubator client companies, and Department of Labor grant program participants.

\$60 - All other entrepreneurs/researchers.

Please contact Michael Weiss at (407) 823-0014 or Michael.Weiss@ucf.edu with questions regarding the workshop.